## Zatoun is Palestine in a bottle fair trade olive oil and more

Founded in 2004, **Zatoun** is a project offering fair trade olive oil and other products from Palestine to connect Americans to the history, culture and challenges of the Palestinian people and land. **Zatoun LA** is the local distributor for southern California and has participated as a Diocesan Exhibitor for over 10 years. We usually have products throughout the year!

You are invited to enjoy our wonderful fair trade products. You will also be supporting Palestinians by contributing to projects with real benefits. *Zatoun LA* takes no profit from sales. All proceeds beyond the fair trade price paid to the farmers and shipping are returned to Palestine. This year that is through the <u>American Friends of the Diocese of Jerusalem</u>.



Zatoun Certified Fair Trade Extra Virgin Olive Oil from Palestine is a delicate, full-bodied olive oil with a sweet, smooth taste and peppery finish. Grown using traditional methods on ancient, terraced hills, this is the world's first fair trade olive oil (certified in 2009). It's perfect for dressings, marinades, drizzling, and for sautéing vegetables or meats. It is also delicious with pita bread or a baguette – try it with Zatoun za'atar thyme herb mix.

500 mL bottles of Zatoun Extra Virgin Olive Oil are now also Certified Organic. Grown on land that has gone through a rigorous organic certification process, the olives are picked and immediately tagged to enter a separate organic stream through pressing, quality analysis, storage and bottling.

Zatoun is the perfect oil for your home table or as a gift. Give Zatoun olive oil instead of a bottle of wine – your friends will enjoy the oil and remember the giver much longer.

Zatoun Fair Trade Extra Virgin Olive Oil, 750mL \$20 per bottle \$240 per case of 12
Zatoun Certified Organic Fair Trade Extra Virgin Olive Oil, 500mL \$15 per bottle \$180 per case of 12

Discover the inspiring zing of za'atar – a natural companion to olive oil. Zatoun Za'atar is an aromatic herb mix produced from wild thyme indigenous to Palestine, ground sumac mixed with toasted sesame seeds and a hint of sea salt. Za'atar has become a culinary sensation due to its intense herb flavor. Long a staple of Palestinian street food, add za'atar to make salad dressings and marinades, garnish soups, breads and pizza, rub on chicken and meat – virtually anything – or simply with olive oil for dipping. Za'atar can keep indefinitely when refrigerated but it should not last long once you discover its taste and wide range of uses. Please download our recipe booklet (in pdf) called *Tasty and Easy*.



Zatoun Za'atar (Thyme) Herb Mix, 5.3 oz \$5 per bag \$60 per case of 12. Free delivery when ordered with olive oil, otherwise shipping costs may apply.



Soap making in Palestine goes back over 1400 years. This much-loved Palestinian olive oil soap feels like silk on the skin! Zatoun's 100% pure olive oil soap is entirely free of scents and chemicals, providing total softening and cleansing. Because there are no suds to disappear down the sink, it also lasts a lot longer. Customers who have tried Palestinian soap from Zatoun are hooked and keep demanding more.

Zatoun 100% Olive Oil Soap, 110 gm \$5 per bar

Free delivery when ordered with olive oil, otherwise shipping costs may apply.

Covid-19 hasn't changed our commitment to offer you our great tasting and outstanding quality products. To order any of our products, simply email <a href="mailto:ZatounLA@gmail.com">ZatounLA@gmail.com</a> and tell us the number of bottles, bags or bars you would like. Provide us with your delivery address and your preferred method of payment. We accept personal check, credit/debit card, Venmo, Paypal or COD. We will deliver any olive oil orders at a mutually agreed upon place and time or you can pick it up at one of our depositories (Pasadena, Santa Barbara or Tustin). Za'atar and Olive Soap ONLY orders may be mailed to you at an additional charge. Email us with any questions. We look forward to hearing from you. Thank you for supporting **Zatoun**.